

# LinkedIn *For Job Seekers!*



Developing Job Search Presentation Skills

## What We Will Cover

What is LinkedIn?

Why join LinkedIn?

General LinkedIn Information

Specific Job Seeker Information



## What Is LinkedIn?

Social Media platform with over 6,000,000 participants

Primarily business networking oriented

Viewed by 93% of employing organizations

Free to join, premium services available


Why Join LinkedIn?

# Professional contact development Job seeker opportunities



# General Information

Profile  
Photo  
Headlines  
Settings



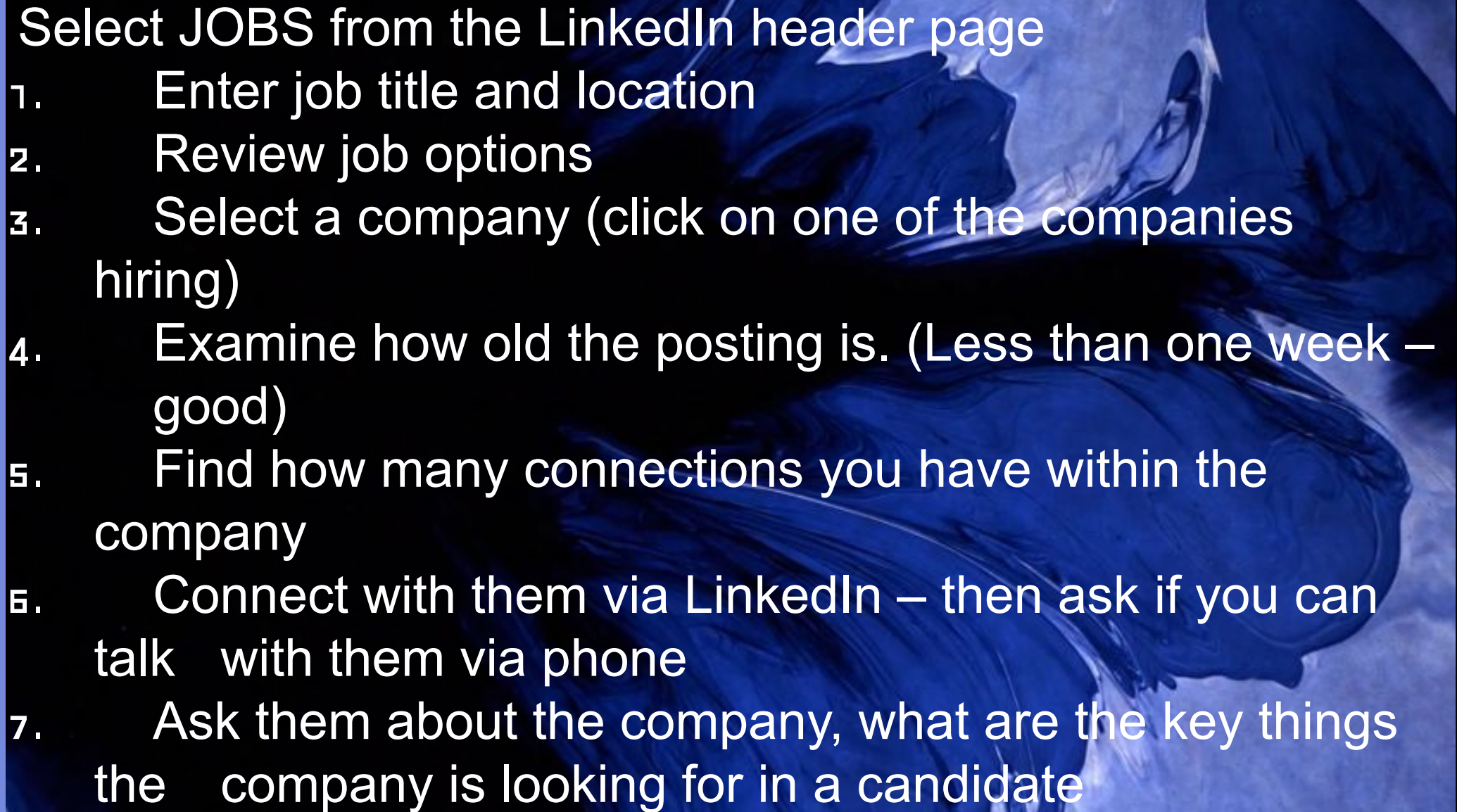
**Thomas Wood**  
A student at Leeds Trinity University studying Media & Marketing  
Leeds, United Kingdom | Higher Education

Current Leeds Trinity University, Voodoo Events  
Previous TH Baker the Jewellers, Fossil Group, Inc., REL Field Marketing  
Education Thomas Adams Sixth Form College

[Complete your profile](#) [Edit](#) 4 connections

[uk.linkedin.com/pub/thomas-wood/a5/4b0/41a/](https://uk.linkedin.com/pub/thomas-wood/a5/4b0/41a/) [Contact Info](#)

# Job Seeker Information

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- Select JOBS from the LinkedIn header page
  1. Enter job title and location
  2. Review job options
  3. Select a company (click on one of the companies hiring)
  4. Examine how old the posting is. (Less than one week – good)
  5. Find how many connections you have within the company
  6. Connect with them via LinkedIn – then ask if you can talk with them via phone
  7. Ask them about the company, what are the key things the company is looking for in a candidate
  8. Thank them!

Questions? Comments?

# Contact Information



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