

LinkedIn *For Job Seekers!*



Developing Job Search Presentation Skills

What We Will Cover

What is LinkedIn?

Why join LinkedIn?

General LinkedIn Information

Specific Job Seeker Information



What Is LinkedIn?

Social Media platform with over 6,000,000 participants

Primarily business networking oriented

Viewed by 93% of employing organizations

Free to join, premium services available


General Information

Profile

Photo

Headlines

Settings



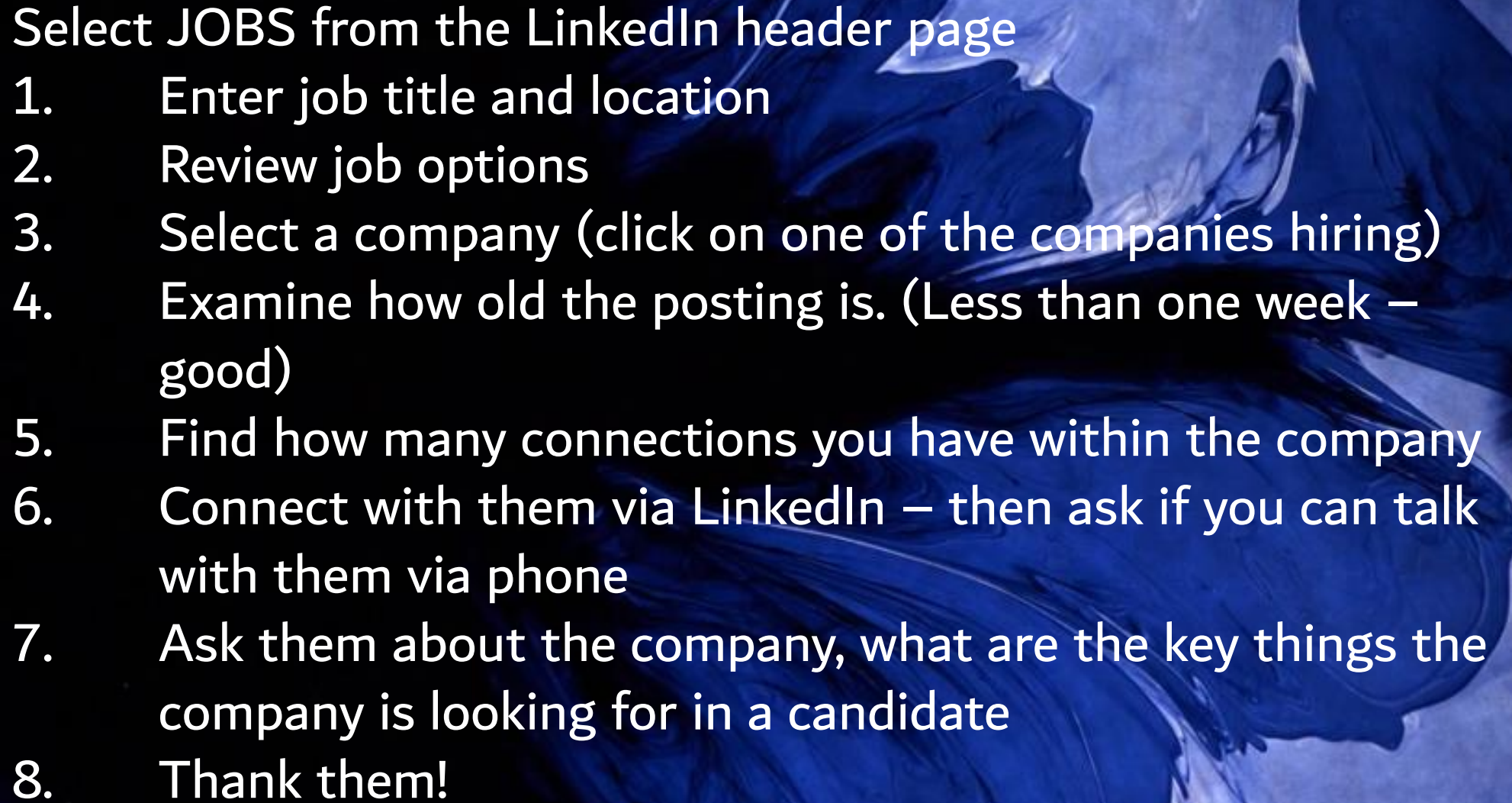
Thomas Wood
A student at Leeds Trinity University studying Media & Marketing
Leeds, United Kingdom | Higher Education

Current	Leeds Trinity University, Voodoo Events
Previous	TH Baker the Jewellers, Fossil Group, Inc., REL Field Marketing
Education	Thomas Adams Sixth Form College

[Complete your profile](#) [Edit](#) 4 connections

uk.linkedin.com/pub/thomas-wood/a5/4b0/41a/ [Contact Info](#)

Job Seeker Information

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1. Enter job title and location
 2. Review job options
 3. Select a company (click on one of the companies hiring)
 4. Examine how old the posting is. (Less than one week – good)
 5. Find how many connections you have within the company
 6. Connect with them via LinkedIn – then ask if you can talk with them via phone
 7. Ask them about the company, what are the key things the company is looking for in a candidate
 8. Thank them!

Questions? Comments?

Contact Information



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Developing Job Search Presentation Skills

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